



**UNLOCK YOUR SUCCESS:
MASTERING YOUR
NATIONAL TUTORING
AWARDS APPLICATION**

**NATIONAL
TUTORING
AWARDS
2024**

THE NATIONAL TUTORING AWARDS 2024

Hello, I'm Sam and I'm the Events Manager at The Tutors' Association. We're a non-profit democratically run professional body for tutors, tuition companies and partners in the UK and around the world.

Are you passionate about tutoring and making a difference in students' lives? If so, I have an exciting opportunity to share with you.

The National Tutoring Awards is back, and we're inviting all tutors, tuition companies and tuition partners, whether you're a member or not, to apply for FREE!



Sam Nichols - Events



Testimonial

As a professional tutor, being recognised as a finalist in the National Tutoring Awards was a significant achievement. It showcased my commitment to excellence and the positive impact I make in students' lives. It's an honour I'll always cherish.



Testimonial

Winning a National Tutoring Award was amazing for our team! It boosted our reputation and brought new opportunities. The recognition has inspired confidence in our clients and us. Thank you to the TTA team for organising the awards!



CATEGORIES

Whether you're an experienced tutor or just starting out, a micro-tuition company or one with oodles of tutors on your books, this is your chance to be recognised for your hard work and dedication to the tuition sector.

This year, after listening closely to feedback, we're also launching a whole new category of awards for our Tuition Partners and Suppliers who work endlessly to support the incredible work that tutors and tuition businesses are doing.

Professional Tutors

Professional Tutor of the Year

Special Needs Tutor

Primary Tutor

Secondary Tutor

University-Level Tutor

Online Tutor

Homeschooling Tutor

People's Choice:
Professional Tutor

[Apply Now!](#)

Tuition Businesses

Tuition Business of the Year (Under £1m)

Tuition Business of the Year (Over £1m)

Online School of the Year

Tuition Provider for Evaluating Impact

Tuition Delivery to Private Clients

Tuition Delivery to Schools

Tuition Business Team Member

People's Choice:
Tuition Business

[Apply Now!](#)

Tuition Partners

Tuition Partner of the Year

Educational Resources for Tuition

Professional Services for Tuition

Technology Tools for Tuition

People's Choice:
Tuition Partner

[Apply Now!](#)

APPLICATION PROCESS

STEP 1

APPLYING FOR A NATIONAL TUTORING AWARD

The application form has been designed to be simple to use; all you need to do to enter is to submit this application form no later than 11:59 PM on Sunday 14th April 2024. Please mark your calendars because meeting this deadline is crucial to ensure our esteemed judging panel considers your entry. Entries received after this date will not be considered.

STEP 2

THE JUDGING PROCESS, ROUND 1

The National Tutoring Awards are judged by a panel of independent expert judges from across the tuition sector, known for their experiences and knowledge of pedagogy, teaching, business and resources related to tutoring. Each entry will be impartially judged, maintaining confidentiality to select the finalists and winners for each of the individual categories.

Our team of independent judges will then carefully review each entry, scoring your application against the judging criteria and producing a list of up to 10 finalists per category, which will be announced on Wednesday 22nd May 2024.

STEP 3

THE JUDGING PROCESS, ROUND 2

Finalists may then be sent additional questions to answer for the judges between Wednesday 22nd May and Tuesday 28th May 2024. After the judges have all of the information they need, they will deliberate together and make their final choices for the winner and runner-up for each category.

It is important to note that judges' decisions are final and will be kept undisclosed until the awards presentation at the National Tutoring Awards dinner on Friday 21st June 2024.

APPLICATION PROCESS

STEP 4

PEOPLE'S CHOICE AWARDS

From Wednesday 22nd May, once the finalists are announced, all finalists can share the news far and wide, rallying support and votes for the People's Choice Awards for Professional Tutors, Tuition Businesses, and Tuition Partners.

On Sunday 16th June, the People's Choice Awards voting will close.

STEP 5

DUST OFF YOUR DINNER JACKETS AND SHAKE DOWN THOSE SEQUIN DRESSES, IT'S TIME FOR THE BLACK-TIE DINNER!

And finally, the moment we've all been waiting for: the winners of all categories will be unveiled at the prestigious National Tutoring Awards black-tie dinner on Friday, June 21st, 2024. Secure your seats and join us for an unforgettable evening, starting with the drinks reception at 6 pm by purchasing your tickets now!



APPLICATION CHECKLIST

Use this checklist to ensure you have everything you need to hand when you apply for a National Tutoring Award:

- Choose your category wisely. You can apply for multiple categories, and yes, it's absolutely free! But, applications must be relevant to the category criteria.
- For Professional Tutors: Have your DBS update number and expiry date ready.
- For Tuition Businesses: You will need to demonstrate your operating model (Employment Agency or Employment Business) and provide relevant details.
- Showcase your brilliance in 5,000 characters, explaining how you meet the category criteria for your chosen category.
- Craft a captivating 100-word application summary in the third person for potential social media fame if you become a finalist!
- Gather testimonials from two to four referees who can vouch for your excellence.
- A clear, professional headshot of yourself (upper body) to attach to your application. Tuition Businesses and Tuition Partners will need to attach their logo on a clear background.



LOOKING BACK AT 2023



5,000 CHARACTERS ON WHAT?

1

Take the time to carefully review and consider the criteria outlined for each category. Remember, while you may know your strengths and the impact of your work inside out, our judges are seeing your application with fresh eyes!

2

Keep in mind that while there are optional criteria in most categories, addressing some of them can significantly enhance your chances of winning. You don't need to cover every optional criterion, but touching on a few can strengthen your application.

3

Quality always trumps quantity! We're seeking to highlight the pinnacle of tuition practice and delivery. While we acknowledge the importance of consistent high-quality delivery at scale (for tuition business/partner categories), it's the excellence of your provision that takes centre stage.

4

Please refrain from including highly sensitive information in your submissions, such as financial data or passwords (other than for demo user accounts to demonstrate the capability of a website or online portal). While we encourage you to provide relevant details to showcase your capabilities, remember to exercise caution.

5

In certain categories, specific types of referees carry extra weight. For instance, a school leader's endorsement could be particularly valuable for "Best Tuition Delivery to Schools," while an academic reference may hold sway for "Best Tuition Provider for Evaluating Impact."

6

Feel free to include links in your submission, such as to your website. However, keep in mind that our judges may not have ample time to delve deep into external resources. Your submission should stand on its own, with any additional links serving as supplementary evidence, should the judges need to call on it.

5,000 CHARACTERS ON WHAT?

7

Showcase your unique selling points: Highlight what sets you apart from the competition and what makes your approach to tutoring distinctive. Whether it's your innovative teaching methods, personalised learning plans, or success stories, make sure to emphasise what makes you stand out.

8

Provide concrete examples and evidence: Back up your claims with tangible examples, statistics, and testimonials whenever possible. Demonstrating real-world results and achievements can strengthen your application and lend credibility to your claims.

9

Tailor your application to each category: Customise your submissions to align with the specific requirements and focus areas of each category you're applying for. A tailored approach shows attention to detail and increases your chances of resonating with the judges.

10

Be concise and to the point: While it's essential to provide comprehensive information, avoid unnecessary verbosity. Keep your responses clear, concise, and focused to ensure that judges can easily grasp the key points of your application.

11

Proofread your submission: Before submitting your application, thoroughly proofread it to catch any typos, grammatical errors, or inconsistencies. A polished and error-free application reflects positively on your professionalism and attention to detail.

12

Demonstrate your passion and enthusiasm: Let your passion for tutoring shine through in your application. Share anecdotes and personal stories that illustrate your dedication to education and your students' success.



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**GUIDANCE FOR
APPLYING FOR A
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Get in Touch

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